



San Francisco's nexus of technological talent and robust network of financial resources have made it home to more than 2,200 leading technology and several hundred digital media companies. San Francisco offers competitive tax incentives and an established technology infrastructure that encourages a spirit of innovation and entrepreneurship. The Bay Area's legendary quality of life, cultural landscape and network of leading technological research and educational institutions continue to attract the talented and educated workforce that drive successful technology and digital media companies.

INNOVATION CAPITAL

- # 1 for high-tech services employment growth
- San Francisco's tech/info sector has grown by 45% since 2013
- For each job created in the high-tech sector, approximately 4.3 jobs are created in other local sectors across all income groups (Bay Area Council Economic Institute)
- Home to over 100 incubator, accelerator and co-working spaces
- Headquarters for innovation labs from major companies including McDonald's, Macy's, Visa and Verizon.

NEIGHBORHOODS

CENTRAL MARKET

The Central Market corridor has experienced a complete resurgence with tech companies like Twitter and Zendesk opening their headquarters in recent years.

SOUTH OF MARKET (SOMA)

Home to Airbnb, Zynga and Adobe, the South of Market district continues to be the premier location for digital media and tech companies.

MISSION BAY

Uber has partnered with Alexandria Real Estate Equities, Inc. to develop land in Mission Bay for their headquarters, potentially creating a new science and technology hub in this part of the city.

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Why San Francisco?

TALENT



San Francisco enjoys one of the most educated and productive workforces in the world. More than 52% of the population holds a Bachelor's degree or higher and 46% of local residents speak more than one language.



INNOVATION

Access to over a hundred local incubator, accelerator and co-working spaces gives your business the resources it needs to succeed. San Francisco is consistently ranked as one of the most innovative cities in the world and is the #2 best performing city for creating and sustaining jobs (Milken Institute 2015).

INVESTMENT



The Bay Area is home to the world's largest concentration of VC firms, with a significant number having a presence in San Francisco. In Q2 of 2016, \$5.5 billion was invested in San Francisco-based companies, making it the #1 U.S. city for venture capital investment.



LIFESTYLE

San Francisco is considered one of the top cities in the world for work and leisure. From the iconic Golden Gate Bridge to renowned exhibits at SFMOMA, San Francisco takes pride in its vibrant culture, unique neighborhoods and exceptional quality of life.

FAST FACTS

Land Area: 47 square miles (121 square km)

Population: 864,816

Median Age: 38

Total housing units: 380,512

Median household income: \$78,378

Colleges and universities: 25

Annual VC investments: \$6.5 billion

Average temperature: 58°F (14°C)

Annual visitors: 24.6 million

