

Community Profile

San Francisco, California

POPULATION & DEMOGRAPHICS

POPULATION

Year	Population
1990	723,959
2000	776,733
2010	805,195
2015	864,816
2017	875,000
Change 1990 - 2000	7.3%
Change 2000 - 2010	3.7%
Change 1990 - 2010	11.2%
Change 2010 - 2015	7.4%

SOURCES: U.S. Census Bureau

DIVERSITY (2015)

Race/Ethnicity	Percent
White	48.7%
Black/African American	5.6%
Asian	33.8%
American Indian and Alaska Native	0.3%
Native Hawaiian and Pacific Islander	0.4%
Other	6.5%
Hispanic or Latino (of any race)	15.3%
Not Hispanic or Latino	84.7%

SOURCE: U.S. Census Bureau

HOUSEHOLD INCOME

Median Household Income

Year	Amount
2000*	\$56,325
2010	\$73,509
2015*	\$90,527
Change '10 - '15	10.1%
(in 2015 dollars) 2011-2015*	\$81,294

SOURCE: Nielsen-Claritas, Inc., *U.S. Census Bureau

Household Income Distribution (2015)

Households	353,287
Less than \$35,000	26%
Between \$35,000 and \$75,000	21%
Greater than \$75,000	52.9%

SOURCE: U.S. Census Bureau

EDUCATIONAL ATTAINMENT

Highest Level	2015
No High School Diploma	12.31%
High School Diploma Only	13.23%
1 to 3 Years College*	17.97%
Associate Degree	9.45%
Bachelors Degree	32.24%
Graduate or Professional Degree	19.23%

SOURCE: U.S. Census Bureau.

*No degree



AGE DISTRIBUTION

Percent

Age Group (in years)	2000*	2010	*2015
0-17	14.5%	15.2%	15.11% (0-19yrs)
18-34	32.3%	21.8%	28.72% (20-34yrs)
35-54	31.1%	36.0%	29.85%
55-64	8.4%	11.9%	12.15%
65-74	6.9%	7.2%	7.38%
75 and over	6.7%	7.9%	6.79%

SOURCE: Nielsen-Claritas, Inc., *U.S. Census Bureau

Numeric

Age Group (in years)	2010	*2015
0-17	125,260	127,074 (0-19yrs)
18-34	179,339	241,444 (20-34yrs)
35-54	296,459	250,929
55-64	98,258	102,139
65-74	59,162	62,062
75 and over	64,688	57,115

SOURCE: Nielsen-Claritas, Inc., *U.S. Census Bureau

Change in Population by Age Group 2010-2015

Age Group (in years)	Number	Percent
0-17	14,329	11.4%
18-34	-29,899	-16.7%
35-54	-45,530	-15.4%
55-64	3,881	3.9%
65-74	2,900	4.9%
75 and over	-7,573	-11.7%

SOURCE: Nielsen-Claritas, Inc., U.S. Census Bureau

MEDIAN AGE

Year	Age
2000	36.7
2010	41.3
*2015	38.5

SOURCE: Nielsen-Claritas, Inc., *U.S. Census Bureau

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LABOR FORCE

CIVILIAN LABOR FORCE

	Number
2000	472,759
2010	457,989
June	453,233
% Change 2000 - 2010	-3.1%
2015	548,004
% Change 2010 - 2015	82.7%

SOURCE: U.S. Bureau of Labor Statistics

EMPLOYMENT

	Number	Percent
2000	456,674	96.6%
2010	414,410	90.5%
June	412,391	91.0%
2015	528,074	96.4%

SOURCE: U.S. Bureau of Labor Statistics

RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2010)

Occupational Group	Employment	Percent
Total	205,688	100%
Healthcare Practitioner/Technician	19,710	9.6%
Life/Physical/Social Science	10,114	4.9%
Architecture/Engineering	9,884	4.8%
Arts/Design/Entertainment/Sports/Media	21,708	10.6%
Business and Financial Operations	28,780	14.0%
Computer and Mathematical	21,457	10.4%
Education/Training/Library	24,132	11.7%
Legal	13,775	6.7%
Management including Farmers/Farm Mgrs	56,127	27.3%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2010)

Occupational Group	Employment	Percent
Blue-Collar	57,352	13.8%
White-Collar	357,058	86.2%

UNEMPLOYMENT

	Number	Percent
2000	16,085	3.4%
2010	43,579	9.5%
June	40,842	9.0%
2015	19,930	3.6%

SOURCE: U.S. Bureau of Labor Statistics

LABOR PARTICIPATION (2015)

	Number	Percent
Male	276,420	73.5%
Female	236,738	65.2%
Total	513,158	69.4%

SOURCE: U.S. Census Bureau.

SOURCE: Nielsen-Claritas, Inc.

Occupational Group	Employment	Percent	Employment (2010)	Percent (2010)
Total	1,020,020	100%	414,410	100%
Management	79,830	7.8%	56,127	13.5%
Business and Financial Operations	91,930	9.0%	28,780	6.9%
Computer and Mathematical	80,480	7.9%	21,457	5.2%
Architecture and Engineering	22,040	2.2%	9,884	2.4%
Life, Physical, and Social Science	21,430	2.1%	10,114	2.4%
Community and Social Services	12,990	1.3%	7,108	1.7%
Legal	14,480	1.4%	13,775	3.3%
Education, Training, and Library	45,000	4.4%	24,132	5.8%
Arts, Design, Entertainment, Sports, and Media	25,210	2.5%	21,708	5.2%
Healthcare Practitioners and Technical	36,590	3.6%	19,710	4.8%
Healthcare Support	15,690	1.5%	5,656	1.4%
Protective Service	21,920	2.1%	5,334	1.3%
Food Preparation and Serving Related	100,400	9.8%	28,329	6.8%
Building and Grounds Cleaning, and Maintenance	37,480	3.7%	13,267	3.2%
Personal Care and Service	28,790	2.8%	16,568	4.0%
Sales and Related Occupations	98,750	9.7%	44,972	10.9%
Office and Administrative Support	157,350	15.4%	43,403	10.5%
Farming, Fishing, and Forestry	370	*%	67	0.0%
Construction and Extraction	29,930	2.9%	14,217	3.4%
Installation, Maintenance, and Repair	22,830	2.2%	5,419	1.3%
Production	24,290	2.4%	12,761	3.1%
Transportation and Material Moving	52,250	5.1%	11,621	2.8%

ESTABLISHMENT EMPLOYMENT in the San Francisco- Redwood City-South San Francisco, CA Metropolitan Division, May 2015 & 2010

SOURCE: U.S. Bureau of Labor Statistics

* Indicates a value of less than 0.05 percent

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LABOR FORCE, *continued*

COMMUTATION PATTERNS (2014)

Where Employees Live

Residence Location	Percent (2009)	Percent (2014)
Total	100%	100%
San Francisco city, CA	41.4%	38.6%
Oakland city, CA	5.1%	5.6%
Daly city, CA	3.9%	3.5%
San Jose, CA	2.1%	2.2%
South San Francisco, CA	1.7%	1.7%
Berkeley city, CA	1.3%	1.4%
Los Angeles city, CA	1.7%	1.6%
San Mateo city, CA	1.5%	1.4%
Pacifica city, CA	1.2%	N/A
Richmond city, CA	1.2%	1.2%
Alameda city, CA	N/A	1.1%
All other Locations	38.9%	41.7%

SOURCE: U.S. Bureau of the Census OnTheMap

Where Residents Work

Employment Location	Percent (2009)	Percent (2014)
Total	100%	100%
San Francisco city, CA	59.9%	60.4%
Oakland city, CA	3.2%	3.2%
South San Francisco city, CA	2.4%	2.1%
San Jose city, CA	1.9%	1.7%
Los Angeles city, CA	1.5%	1.3%
Palo Alto city, CA	1.5%	1.7%
Berkeley city, CA	1.2%	1.0%
Burlingame city, CA	1.2%	1.2%
Mountain View city, CA	1.1%	2.0%
San Mateo city, CA	1.1%	1.2%
All Other Locations	25.2%	24.2%
% of residents working outside the city	40.1%	24.1%

SOURCE: U.S. Bureau of the Census OnTheMap

AVERAGE ANNUAL EARNINGS BY INDUSTRY (MAY,2015)

Industry	Earnings
Total, all industries	\$72,740
Management	\$155,170
Business and Financial Operations	\$100,180
Computer and Mathematical Architecture and Engineering Occupations	\$111,050
Life, Physical, and Social Science	\$105,260
Legal	\$97,760
Education, Training, and Library Arts, Design, Entertainment, Sports, and Media	\$149,020
Healthcare Practitioners and Technical	\$63,210
Healthcare Support	\$77,740
Protective Service	\$112,380
Food Preparation and Serving Related	\$39,930
Building and Grounds Cleaning and Maintenance	\$58,950
Personal Care and Service	\$29,730
Sales and Related	\$34,790
Office and Administrative Support	\$58,220
Farming, Fishing, and Forestry	\$45,391
Construction and Extraction	\$48,550
Installation, Maintenance, and Repair	\$37,170
Production	\$69,510
Transportation and Material Moving	\$61,490
	\$43,370
	\$45,000

SOURCE: U.S. Bureau of Labor Statistics (QCEW)

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EDUCATION

PUBLIC SCHOOLS & SECONDARY INSTITUTIONS (2015)

Total number of public schools	107
Population 3 years and over enrolled in school	*172,097
Elementary schools	66
Middle schools	14
High schools	14
2015 High school Enrollment-Total	*22,543
Expenditure per student by county	\$12,975

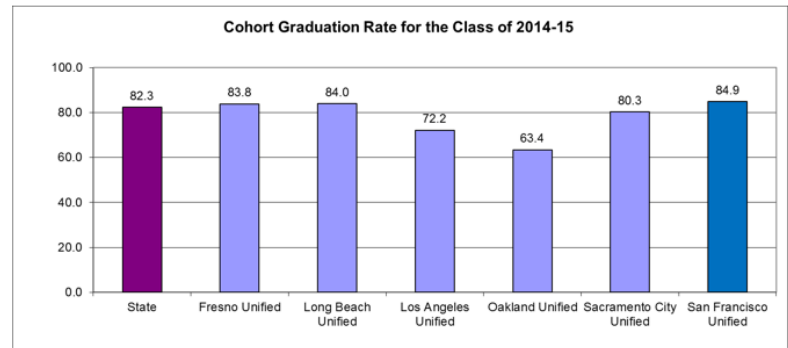
SOURCE: www.bestplaces.net

* U.S. Bureau of the Census

High school graduation rates :

Cohort Graduates	%
2011-12	82.2%
2012-13	81.7%
2013-14	83.9%
2014-15	84.9%

SOURCE: Ed-Data of the California Department of Education



COUNTY POST-SECONDARY INSTITUTIONS

Less-than-Four-Year Institutions	Address	Total Fall Enrollment (2015)	Graduation Rate (enrolled in 2012)
City College of San Francisco	San Francisco	23,391	32%
Bay Area Medical Academy	San Francisco	123	*N/A
Le Cordon Bleu College of Culinary Arts-San Francisco	San Francisco	380	67%
Cinta Aveda Institute	San Francisco	279	70%
San Francisco Institute of Esthetics & Cosmetology Inc	San Francisco	216	85%
Miami Ad School-San Francisco	San Francisco	81	*N/A

SOURCE: National Center for Education Statistics (IPEDS)

*This institution did not admit full-time first-time undergraduate-level students in the cohort year

Four-or-More-Year Institutions	Address	Total Fall Enrollment (2015)	Graduates (2009)
San Francisco State University	San Francisco	30,256	7,120
Academy of Art University	San Francisco	13,800	1,483
University of San Francisco	San Francisco	10,797	2,620
Golden Gate University-San Francisco	San Francisco	2,735	1,189
University of California-San Francisco	San Francisco	3,107	882
The Art Institute of California-San Francisco	San Francisco	791	270
California Institute of Integral Studies	San Francisco	1,488	303
University of California Hastings College of Law	San Francisco	950	452
Fashion Inst. of Design & Merchandising-San Francisco	San Francisco	395	333
Saybrook Graduate School and Research Center	San Francisco	*605	127
San Francisco Art Institute	San Francisco	599	199
San Francisco Conservatory of Music	San Francisco	379	155
American College of Traditional Chinese Medicine	San Francisco	0	113

SOURCE: U.S. Department of Education, National Center for Education Statistics (IPEDS)

*number of 2010 fall enrollment

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TRANSPORTATION & ACCESS

DRIVING DISTANCES AND TIMES TO SELECTED LOCATIONS

Destination	Distance in Miles	Time
Oakland, CA	12	21 mins
Sacramento, CA	87	1 hr, 36 mins.
Reno, NV	218	3 hrs, 45 mins.
Bakersfield, CA	283	4 hrs, 31 mins.
Los Angeles, CA	382	6 hrs
San Diego, CA	502	8 hrs, 7 mins.
Las Vegas, NV	570	8 hrs, 58 mins.
Portland, OR	635	10 hrs, 21 mins.
Phoenix, AZ	752	11 hrs, 35 mins.
Seattle, WA	808	13 hrs, 15 mins.

SOURCE: MapQuest

NEAREST COMMERCIAL AIRPORTS AND DISTANCE

Airport Name	Category	Distance in Miles
San Francisco International	Large hub	13
Oakland International	Medium hub	20
Norman Mineta San Jose International	Medium hub	46

SOURCE: Federal Aviation Authority

QUALITY OF LIFE

COMMUTATION (2015)

% of Workforce with:	Percent
Under 15-minute commute or work at home	19.3%
15 to 29-minute commute	34.4%
30 to 59-minute commute	40%
60-minute or more commute	13.2%
Mean travel time to work (minutes)	31.7

SOURCE: U.S. Bureau of the Census.

MEDIAN HOME VALUE (2015)

	Value
Median Home Value	\$ 799,600

SOURCE: U.S. Bureau of the Census.

CLIMATE

Average High Temp. °F (July)	65.6
Average Low Temp. °F (January)	45.6
Average Annual Rainfall (inches)	26.6
Average Annual Snowfall (inches)	0
Average Precipitation Days	64
Average Clear Days	259

SOURCE: BestPlaces.net

COST-OF-LIVING INDEX VS. U.S. (U.S.=100) 2017 updated

Cost of Living	272.6
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SOURCE: BestPlaces.net